



MARKETWATCH: ELECTION EDITION



ARE DEMOCRATS OR REPUBLICANS BETTER FOR STOCKS?

We've been receiving a lot of questions about which political party is better for the stock market, especially with the upcoming election.

Starting with the 82nd Congress in 1951, we've found that the S&P 500 increased by an average of 11.5% when a Democrat was in the White House, compared to 7.1% under a Republican president. However, it's not that straightforward. The composition of Congress also plays a significant role. Some might argue that the party controlling Congress wields more power than the party holding the presidency.

The highest returns, averaging 14.5%, occurred when control of Congress was split between the two parties. It seems that gridlock, or perhaps the necessity for compromise, can be beneficial for the market.

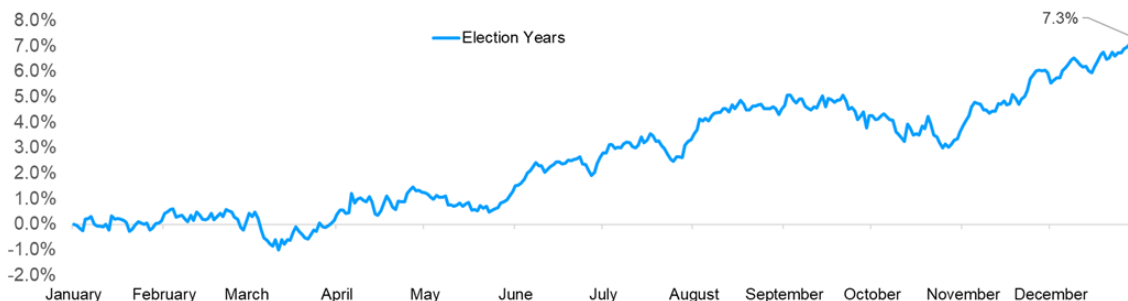
We have witnessed countless investors make decisions based on external factors like political developments. Many times, people anticipated market downturns only to see their balances soar instead. Conversely, some avoided stocks due to uncertainty and missed out on significant growth.

The same pattern has repeated over the years—those who stayed out of the market during uncertain times missed prime opportunities to buy stocks at low prices, only to see significant rallies later on.

The bottom line is simple: don't let external factors influence your investment decisions.

Election Years Tend To Be Weak Early And Rally Late

Average Year For The S&P 500 During An Election Year (1950 - Current)



Source: Carson Investment Research, FactSet 01/10/2024
@ryandetrick



The chart illustrates the historical performance of the S&P 500 during election years from 1950 to the present. It shows that stock markets tend to be weak in the early months of the year but rally later, with a notable increase in performance towards the end of the year. This pattern suggests that despite early-year volatility, the stock market generally finishes strong in election years.

**Past performance does not guarantee future results.*

OFFICE ANNOUNCEMENTS

Join us in welcoming **Landon Collins AAMS®, ABFP, WMCP®** as our **newest Wealth Advisor**. His years of experience within the financial services industry—along with his genuine desire to serve clients—makes him an asset to our team.



Welcoming to the team **Morgan Meyers** as our **newest Operations Analyst**. Her ambitious, friendly nature helps her excel and prove herself as an asset to our team.



Welcoming **Amy Hall!** As our team's **Business Manager**, Amy is responsible for overseeing business operations across departments. She works with other leaders at Olivier Group to lead the team and strategize, implement, and oversee processes of the business to help accomplish goals and objectives.



LICENSED

Congratulations to Ben Johnson, associate wealth advisor with the Olivier Group. Ben passed his Series 66 exam, which qualifies individuals to serve as investment advisor representatives or securities agents. With this registration, Ben can now conduct financial advising and wealth management duties, adding tremendous value to the Oliver Group team. Congratulations, Ben!

ADDITIONAL OFFICE LOCATION

Olivier Group is thrilled to expand our office location to the New Orleans region! We are opening a satellite office and look forward to helping more families and businesses plan for the future.

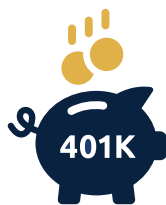
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